

Quarterly Issues/ Programs List
WTMJ-TV
January 1, 2011

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	Amber Bahr testifies in Fort Hood shooting case (Random Lake, WI native was injured and touted for her bravery during the ordeal).	10/13/10	10:00pm	65 seconds
	News Story	467th Combat Stress Control Detachment (Madison-based Army Reserve Unit that lost two soldiers in the Fort Hood shooting) returns home following deployment overseas.	10/30/10	6:00pm	90 seconds
	News Story	Veterans Day observance.	11/11/10	6:00pm	75 seconds
	News Story	Holiday military mailing to 1500 local soldiers currently serving overseas.	11/17/10	12:00pm	75 seconds
	News Story	Local soldier serving in Afghanistan talks via satellite to his Milwaukee family in our studio.	12/23/10	4:00pm	75 seconds
	News Story	Federal authorities are looking for 3 Egyptian nationals who have vanished after enrolling as students at Waukesha County Technical College this fall.	12/24/10	6:00pm	92 seconds

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Regional political and economic development; public budgets	News Story	Money and time are key issues for cities like Milwaukee to conform street signs to new federal guidelines in a few years.	10/4/10	10:00pm	70 seconds
	News Story	Wisconsin gubernatorial candidates talk about the state economy at a local economic summit.	10/5/10	6:00pm	70 seconds
	News Story	Kohler Co. future - a move outside of Wisconsin?	10/5/10	10:00pm	70 seconds
	News Story	Milwaukee JobCamp helping connect unemployed with job opportunities.	10/7/10	4:00pm	56 seconds
	News Story	Wisconsin US Senate candidate debate.	10/8/10	10:00pm	88 seconds
	News Story	Milwaukee County is going broke.	10/11/10	6:00pm	79 seconds
	News Story	Wisconsin US Senate seat race.	11/1/10	10:00pm	64 seconds
	News Story	Barrett campaign for governor.	11/1/10	5:00pm	65 seconds
	News Story	Walker campaign for governor.	11/1/10	10:00pm	65 seconds
	News Story	Election Day all shows various	11/2/10	All shows	various
	News Story	High speed rail project officially put on hold following election results.	11/4/10	6:00pm	70 seconds
	News Story	Milwaukee Common Council 2011 budget meeting.	11/5/10	5:00pm	73 seconds
	News Story	Former President George W Bush visits Milwaukee.	11/10/10	10:00pm	70 seconds
	News Story	Locally-based Bucyrus bought by Caterpillar.	11/15/10	5:00pm	70 seconds

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Regional political and economic development; public budgets (cont.)	News Story	New Berlin city budget woes.	11/29/10	3:00pm	75 seconds
	News Story	Study shows Milwaukee employment will improve in 2011 faster than most other cities.	12/7/10	3:00pm	85 seconds
	News Story	High speed rail project officially dead.	12/9/10	6:00pm	76 seconds
	News Story	Locally based M&I Bank bought by Bank of Montreal	12/17/10	10:00pm	60 seconds
	News Story	Workers vote to approve Kohler contract offer.	12/19/10	10:00pm	90 seconds
	News Story	New national study shows Chromium 6 in local drinking water.	12/28/10	10:00pm	30 seconds
	News Story	Milwaukee Police Officers have no confidence in their radios (Open Sky) working in an emergency.	12/30/10	10:00pm	70 seconds

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Crime and violence	News Story	A 3-year-old Milwaukee girl has died and her parents have been arrested for her death.	10/4/10	5:00pm	65 seconds
	News Story	Milwaukee murder rate is up.	10/11/10	5:00pm	75 seconds
	News Story	Milwaukee passes ban on "K2" drugs.	10/12/10	5:00pm	140 seconds
	News Story	Burlington woman murdered in Racine.	10/15/10	10:00pm	70 seconds
	News Story	Waukesha passes ban on "K2" drugs.	10/19/10	10:00pm	60 seconds
	News Story	Brady Center files local lawsuit vs Badger Guns for selling guns that quickly get to criminals.	10/28/10	5:00pm	70 seconds
	News Story	Milwaukee police bust gun gang.	10/29/10	10:00pm	30 seconds
	News Story	11/7 Milwaukee's safest neighborhoods 5p 70sec	11/7/10	5:00pm	70 seconds
	News Story	A 9-year-old Whitewater boy was killed in a crash by a man suspected of driving while impaired.	11/17/10	6:00pm	100 seconds
	News Story	A 15-year-old Milwaukee boy stabbed to death and a pair of teen females are in custody for his murder.	11/25/10	6:00pm	75 seconds
	News Story	Wisconsin texting & driving ban.	11/30/10	4:00pm	85 seconds
	News Story	A 23-year-old Russian is accused in Milwaukee Federal Court of generating a third of the world's computer spam.	12/3/10	5:00pm	15 seconds
	News Story	Injured Milwaukee police officers join lawsuit against Badger Guns for selling guns that get to criminals.	12/6/10	6:00pm	100 seconds
	News Story	A 17-year-old girl shot & killed in Milwaukee.	12/16/10	12:00pm	75 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	Anti-bullying seminar in Whitefish Bay.	10/11/10	10:00pm	65 seconds
	News Story	Cedarburg Sex Education option.	10/18/10	10:00pm	65 seconds
	News Story	Text bullying at high school was bad enough to get Wauwatosa police involved.	11/3/10	6:00pm	90 seconds
	News Story	Wauwatosa West HS student bullied.	11/8/10	10:00pm	65 seconds
	News Story	Anti-Bullying symposium in Waukesha.	11/10/10	5:00pm	77 seconds

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Racism in employment, housing and education	News Story	Hate crime / anti-gay incidents against students on UW Whitewater campus.	11/9/10	6:00pm	90 seconds
	News Story	Racist vandalism / hate crime incident on UW Whitewater campus.	11/11/10	5:00pm	70 seconds
	News Story	Forum on UW Whitewater campus to promote unity and anti-hate.	12/1/10	10:00pm	90 seconds

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Health care; access and cost	News Story	"Sick Pay / Sick Leave" issue taken up by Wisconsin Supreme Court.	10/1/10	6:00pm	70 seconds
	News Story	Flu shots for everyone over 6-months of age.	10/6/10	6:00pm	70 seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	MPS / MTEA reach deal.	10/01/10	5:00pm	78 seconds
	News Story	Elmbrook school district parents are trying to save their schools from being closed.	10/12/10	10:00pm	70 seconds
	News Story	Elmbrook school district information meeting on budget problems and need to close an elementary school.	11/15/10	6:00pm	60 seconds

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Responding to Terrorism / War in Iraq	News Story	The last group of US combat troops will leave Iraq. Talk to Waukesha woman whose husband is finishing his 5th tour of duty.	8/19/10	6:00pm	64 seconds
	News Story	New body scanners at Mitchell International Airport can see everything you try to take on an airplane.	8/22/10	10:00pm	75 seconds
	News Story	Picnic in Waukesha to thank local military families.	8/22/10	10:00pm	15 seconds
	News Story	The parents of Waukesha native Michelle Wimer, who was killed in Iraq, talk about what they want to hear in the President's speech regarding the end of combat operations in Iraq.	8/30/10	10:00pm	70 seconds
	News Story	Veterans react to the end of combat operations in Iraq.	8/31/10	12:00pm	70 seconds
	News Story	Local 9/11 memorials.	9/11/10	10:00pm	70 seconds
	News Story	New Berlin Marine returns home after serving tours in Iraq and Afghanistan.	9/15/10	10:00pm	65 seconds

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Regional political and economic development; public budgets	News Story	MADD says new state drunk driving law is still too weak.	7/1/10	5:00pm	35 seconds
	News Story	MPS teacher rally to reinstate teachers who have been laid off due to budget cuts.	7/1/10	10:00pm	65 seconds
	News Story	Statewide smoking ban starts.	7/5/10	5:00pm	64 seconds
	News Story	Storm damage, basement flooding throughout southeastern Wisconsin.	7/15/10	All shows	various
	News Story	Harley threatens to move out of Wisconsin.	7/21/10	6:00pm	83 seconds
	News Story	Storm damage, basement flooding throughout southeastern Wisconsin.	7/22/10	All shows	various
	News Story	FEMA disaster assessment teams to begin viewing flood damage in southeastern Wisconsin.	7/28/10	5:00pm	70 seconds
	News Story	MPS teachers and community march to support students while demanding fully staffed schools.	7/30/10	6:00pm	82 seconds
	News Story	Waukesha west bypass plan meeting.	8/4/10	6:00pm	70 seconds
	News Story	Gubernatorial candidates debate.	8/6/10	5:00pm	76 seconds
	News Story	MPD rolls out a bold and heavily armored new crime-fighting tool	8/10/10	5:00pm	81 seconds
	News Story	Brookfield meeting on possible train depot.	8/17/10	5:00pm	85 seconds
	News Story	New federal money helps MPS recall 100 more teachers who were previously let go.	8/17/10	12:00pm	60 seconds

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Regional political and economic development; public budgets (cont.)	News Story	MMSD flood issues meeting.	8/23/10	5:00pm	87 seconds
	News Story	Intermodal station proposed platform/shed upgrade meeting.	8/24/10	5:00pm	70 seconds
	News Story	Milwaukee proposal to offer \$1 city homes to flood victims who lost their homes.	8/25/10	10:00pm	70 seconds
	News Story	Rally by union workers as Harley threatens move if union doesn't agree to new contract.	9/4/10	6:00pm	94 seconds
	News Story	President Obama at Milwaukee LaborFest.	9/6/10	5:00pm	70 seconds
	News Story	Union workers reluctantly approve Harley contract offer.	9/13/10	3:00pm	66 seconds
	News Story	Primary election day in Wisconsin.	9/14/10	All shows	various
	News Story	FEMA will provide money to help local flood victims.	9/18/10	10:00pm	75 seconds
	News Story	Elmbrook School District budget shortfall and the possible closing of Tonawanda Elementary in Elm Grove.	9/23/10	6:00pm	80 seconds
	News Story	City of Milwaukee 2011 budget.	9/23/10	12:00pm	85 seconds
	News Story	Governor candidates debate.	9/24/10	10:00pm	50 seconds
	News Story	President Obama speech in Madison.	9/28/10	10:00pm	95 seconds
	News Story	Milwaukee County 2011 budget.	9/30/10	12:00pm	80 seconds

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Crime and violence	News Story	Three children removed from Newburg home as parents charged with child neglect.	7/13/10	10:00pm	75 seconds
	News Story	Former Oak Creek youth football administrator charged for embezzling tens of thousands of dollars	7/14/10	6:00pm	70 seconds
	News Story	Racine County child welfare worker charged with falsifying that he actually went out on cases that he didn't.	7/14/10	3:00pm	75 seconds
	News Story	Twelve-year-old Milwaukee girl shot while on her front porch.	7/28/10	5:00pm	60 seconds
	News Story	MPD release the first six months' crime numbers of 2010.	7/29/10	5:00pm	35 seconds
	News Story	West Milwaukee man shootout with West Allis police.	8/7/10	6:00pm	80 seconds
	News Story	Online predator arrested when he arrived in Waukesha County to meet up with teenage girl.	8/9/10	6:00pm	77 seconds
	News Story	Waukesha County father forces his twelve-year-old son to drive them home because dad is too drunk.	8/17/10	6:00pm	85 seconds
	News Story	MPD "Operation Python" - a collaborative effort between police and the community to reduce violent crime in neighborhoods by disrupting and dismantling gang and drug-related activity and return the streets to the residents.	8/24/10	5:00pm	60 seconds
	News Story	Girl dies from dog attack in Dodge County.	8/26/10	6:00pm	80 seconds

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Crime and Violence (cont.)	News Story	Franklin woman accused of abandoning newborn baby in Racine trash bin.	9/3/10	10:00pm	65 seconds
	News Story	Milwaukee residents rallied against violence at the "put the guns down" festival at Washington Park. It was also a chance to talk to children about the violence they see every day in their neighborhoods.	9/5/10	5:00pm	80 seconds
	News Story	MPD arrest 20-year-old mother of a young girl who was found wandering alone last night.	9/7/10	6:00pm	30 seconds
	News Story	Two students were taken to the hospital after they were attacked on a Milwaukee school bus by a seventh-grader armed with a box cutter.	9/20/10	5:00pm	65 seconds
	News Story	An incident between two kids.. led to adults threatening children and each other with a gun and baseball bat.	9/28/10	6:00pm	90 seconds

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Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	New MPS superintendent Thornton says student achievement is the bottom line and it starts with literacy. MPS test scores are lower than almost any urban district.	7/1/10	6:00am	75 seconds
	News Story	Candidates for Governor outlay their education platforms.	9/9/10	6:00am	35 seconds
	News Story	New MPS Superintendent says MPS needs to consolidate schools.	9/21/10	5:00pm	35 seconds

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Health care, access and cost	News Story	New census figures show that fewer than one in 10 Wisconsinites don't have health insurance. That puts the state fourth best for health care coverage. Massachusetts is best with fewer than one in 12 without health insurance. Texas is the worst with one in four people not covered.	8/2/10	12:00pm	15 seconds
	News Story	Detail the new requirements for health insurance companies.	9/23/10	4:00pm	85 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	The state launched an anti-bullying program today. It's called "act now" and it's for middle school students. The focus is on getting bystanders to "act" when they see bullying.	9/22/10	5:00pm	25 seconds
	News Story	U.S. Census Bureau statistics show Milwaukee is the fourth poorest city in the U.S. In fact, so many kids in Milwaukee are poor that they get their best and sometimes only meals at school.	9/29/10	5:00pm	70 seconds

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Racism in employment, housing and education	News Story	The US Department of Justice says they are investigating whether or not the City of New Berlin violated the law by denying a controversial low income apartment complex discriminated against people based on race.	8/9/10	10:00pm	75 seconds
	News Story	Wisconsin Department of Public Instruction holds hearing over Mukwonago school's mascot. Complaint was filed against the Mukwonago school district for using the Indians name and logo as it racist and contributes to harassment for students of Native American descent.	8/27/10	6:00pm	89 seconds